

1

INITIAL AUDIT AND ANALYSIS

Critical Website Analysis

Back Link Analysis

Competitor Analysis

Keyword Analysis

Baseline Ranking Check

Duplicate Content Check

Google Penalty Check

2

ON PAGE OPTIMIZATION

Canonicalization

Meta Tag, Header Tag, ALT, Title Tag Optimization

Existing Content Optimization

Image Optimization

Robots.txt Creation & Analysis

XML Sitemap Creation & Analysis

Navigation Analysis & Recommendations

Internal Linking & Anchor Text Optimization

SEO Friendly URLs (URL Rewriting)

Website and Mobile Speed and Page load optimization

Webmaster Tools

404 Error Resolution

Google +1 Badge Implementation

Structured Data Implementation

3

CONTENT MARKETING

Article Writing & Submission - 5

Blog Posting - 5

Google G+ Posting - 5

Facebook Content Posting - 5

4

LOCAL OPTIMIZATION

Google+ Local Page Set-up - 1

Classified Submission - 10

Business Listing - 10

Genuine Review Posting - Google, Yelp, Facebook - 2 Each

Google Review Setup - Schema Setting

5

SOCIAL MARKETING

Social Sharing – g+, Facebook, Twitter, Pinterest, LinkedIn, Tumblr, Instagram

Web 2.0 - blog posting - 5 (Image / Video)

Video Promotion, Making and Submission - Weekly 1 at YouTube.

SEO REPORTS

Audit Reports

Google Optimisation Report

Error Fixing Report

Google Organic Position Report

Terms and Condition

→ Keywords = 10

→ We work and Send Regular Report = 22days in a Month (Monday to Friday)

→ Minimum Deal for 1 month and Total Payment need to clear 25th Date of Earlier Month.

→ Weekly Online Help, Chat and Discussion.

→ Ranking will be depends on Keywords, It may be rank up one month or one year. But we can prove before starting the project where the site was and what is the position now.

→ No Money Back.

→ Before starting the project we need a) ftp login details b) Google Webmaster and analytics, Facebook manage activation.